**Agrievolution**

TARMAKBİR is one of the founding members of AGRIEVOLUTION, which is a ‘Global Alliance of Agricultural Machinery Manufacturer Associations’.

The Agrievolution Alliance was established in April 2012 as a facilitator for collaboration within the agriculture equipment manufacturing industry among important agricultural regions of the world.

**What is the mission of the Alliance?**

The mission of the Alliance is to organize summit events where the present and future situation of agriculture and agricultural machinery is discussed globally to conduct economical studies (national reports, surveys, and statistical data exchanges) regarding the moods and conditions of agricultural machinery industry, and to improve the communication of stakeholders worldwide. The Alliance was launched on the shared belief that, in today’s global agricultural economy, it is crucial that current issues and future challenges be viewed from a global perspective and be addressed on a global basis. Moreover, it is important to communicate the benefits of agricultural machinery for future food challenge and in providing more productive farming activities.

**The Summits and the formation of the Alliance**

The Alliance has roots going back to 2008, when Italian Farm Machinery Manufacturers’ Federation FederUnacoma hosted an Agrievolution Summit in Rome. Summits were then subsequently hosted by the U.S. Association of Equipment Manufacturers (AME) in Orlando in 2010, by the French Association for Industrial Agricultural Equipment (AXEMA) in Paris in 2011. Recognition of a need for continued information exchange and collaboration on important industry issues between Summit events sparked the formation of a Global Alliance in April 2012 by execution of a Memorandum of Understanding.

After that, the Federation of Indian Chambers of Commerce and Industry (FICCI) hosted the following Summit in 2013 in New Delhi. The 5th World Summit on Agricultural Machinery will be hosted by TARMAKBİR in Istanbul in January 2016, within the context of International Agro Eurasia Fair at Tüyap Beylikdüzü Fair Area.

**Structure of the Alliance**

The Alliance has three subcommittees under the Steering Committee in accordance with its three focus areas of industry issues, information exchange and political activities;

- **Economic Committee** (statistics and surveys regarding the global agricultural machinery market);
- **Industry Issues Committee** (generates awareness and takes action on global agricultural industry issues);
- **Summit Planning Committee** (organizes world summits where the worldwide mood and conditions of the agricultural machinery industry discussed).

The secretariat of the Alliance is currently managed by UNIMA (Association of Equipment Manufacturers, India), the presidency by FICCI (Federation of Indian Chambers of Commerce and Industry, India) and the vice-presidency by TARMAKBİR (The Turkish Association of Agricultural Machinery & Equipment Manufacturers, Turkey).
Who We Are?

TARMAKBİR, The Turkish Association of Agricultural Machinery & Equipment Manufacturers, is an initiative of Turkish private sector and founded in 1976. Being the representative of the Turkish agricultural machinery industry currently it has around 230 members those are SME’s and senior manufacturers of tractors and agricultural equipments.

TARMAKBİR is also one of the older member associations in “Mechanical Industry Sector Platform of TİRTİM” and has been entitled to the word “TARMAKBİR” of the beginning of its title by a former decision of the Turkish Council of Ministers. Being in a continuous interaction with governmental studies and national & international organizations, TARMAKBİR serves as a common platform for the industry and supports its members through regulations, technical and scientific implementations, commercial issues, environmental issues and data providing.

The Membership List of TARMAKBİR:

- Agricultural Machinery Industry in Turkey

A General Overview

The industry, in spite of global economic challenges in Turkey, has managed to grow from the 8 th to the 6 th years. Turkish agricultural GWP in 2012 was 37 billion USD, which increased to 63 billion USD in 2012. Ranking the 11 th in world agricultural economy in 2002, Turkey climbed up to the 7 th place in 2012 and also has become the largest agricultural economy in Europe. In spite of this capacity of figures, it is obvious that Turkey is a big market for agricultural machinery with its large fertile lands, number of agricultural enterprises, agricultural product range and production capacity. Due to this need of the Turkish agricultural capacity for agricultural machinery; today, almost of the modern agricultural machinery is producible to be manufactured in Turkey, TARMAKBİR, done major work and has been entitled to use the word “Turkish” at the beginning of its title “Mechanical Industry Sector Platform of TURKEY” and has been entitled to the word “TARMAKBİR” of the beginning of its title by a former decision of the Turkish Council of Ministers.

TARMAKBİR also co-ops with universities in order to improve the R&D capacity of its members. The current active co-operations of TARMAKBİR are as follows:

- Project Coordination Group

Established in 2013 as an initiative of TARMAKBİR; the aim of this group is to facilitate the industry co-operates TARMAKBİR members about public or private sector granted new projects and as well as new university projects, and search collaboration opportunities for R&D efforts of TARMAKBİR members.

- Hacettepe University Technology Transfer Center

Hacettepe University and TARMAKBİR have established cooperation in 2014 to provide knowledge and technology services to TARMAKBİR member companies in order to improve their R&D capacity.

- Technology Innovation and R&D Network

TARMAKBİR intends to provide its members with:

• an ability and awareness to manufacture high quality and value added products in accordance with regulations in force
• applied knowledge on regulations and amendments, technology and innovation, market trends and trade opportunities
• a chance to be aware and benefit from governmental supports and grants
• a platform where sector problems and solutions discussed,
• a platform where gaining market share, and
• a chance to be aware and benefit from governmental supports and grants.

Additionally, non-governmental organization representative of the industry, TARMAKBİR is a member of CEPA (European Agricultural Machinery) and Agrikolistan (Global Alliance of Agricultural Machinery Manufacturers Associations).

Competitive Products with Agriculture Focuses, International Standards and Trade Regulations

There are 17 test centers available within Turkey, which makes made-in-Turkey agricultural machinery highly competitive in different countries in Europe. They can serve in different agricultural conditions. Moreover, some of the agricultural machinery, e.g. certain harvested products are not manufactured in Europe in Turkey, due to lack of agricultural conditions in Europe to produce some types of agricultural products. These allow agricultural machinery industry in Turkey to be highly competitive in different agricultural conditions and in providing different types of agricultural products.

Additionally, CEFTA-Marketing Conference (in European Economic Areas) is necessary for agricultural machinery to be sold in Turkish Market. Regulated external market is the main reason for the country’s main supply, which affects the farmers, contrary not satisfying the European markets, is planned to be compatible with CEFTA by the year 2016.

Competitiveness in Foreign Markets

A wide variety of machinery for a wide variety of agricultural conditions

There are 30 different agricultural machines in Turkey classified under climate, soil topography and local modifications. As a result of that, Turkish agricultural machinery manufacturer enterprises are experienced in and capable of satisfying different agricultural needs regarding different agricultural conditions, and it is possible to find in Turkey a variety of other machines for crops such as wheat, rice, potato, corn, tobacco, and several other basic equipments in the beginning of the 1960s.

The Place of the Industry Amongst The Turkish Economy

According to the up-to-date official statistics, agricultural machinery industry in Turkey now ranks the 6 th amongst Turkey export value. The 22 different sub-machinery branches such as farm tractors, plows & cultivators, farm implements & compressors, construction & mining machinery etc., reaching to 30.5 billion USD in the first eight months of 2014, increasing its export volume by 27.8% compared to the same period of 2013.

Presence in International Area

As a result of the Turkish agricultural machinery industry’s rapid growth, the market ranked the 11 th in world agricultural economy in 2002, Turkey climbed up to the 7 th place in 2012 and also, has become the largest agricultural economy in Europe. In spite of this capacity of figures, it is obvious that Turkey is a big market for agricultural machinery with its large fertile lands, number of agricultural enterprises, agricultural product range and production capacity. Due to this need of the Turkish agricultural capacity for agricultural machinery; today, almost of the modern agricultural machinery is producible to be manufactured in Turkey, TARMAKBİR, done major work and has been entitled to use the word “Turkish” at the beginning of its title “Mechanical Industry Sector Platform of TURKEY” and has been entitled to the word “TARMAKBİR” of the beginning of its title by a former decision of the Turkish Council of Ministers.

According to the up-to-date official statistics, agricultural machinery industry in Turkey now ranks the 6 th amongst Turkey export value. The 22 different sub-machinery branches such as farm tractors, plows & cultivators, farm implements & compressors, construction & mining machinery etc., reaching to 30.5 billion USD in the first eight months of 2014, increasing its export volume by 27.8% compared to the same period of 2013.

As a result of the Turkish agricultural machinery industry’s rapid growth, the market ranked the 11 th in world agricultural economy in 2002, Turkey climbed up to the 7 th place in 2012 and also, has become the largest agricultural economy in Europe. In spite of this capacity of figures, it is obvious that Turkey is a big market for agricultural machinery with its large fertile lands, number of agricultural enterprises, agricultural product range and production capacity. Due to this need of the Turkish agricultural capacity for agricultural machinery; today, almost of the modern agricultural machinery is producible to be manufactured in Turkey, TARMAKBİR, done major work and has been entitled to use the word “Turkish” at the beginning of its title “Mechanical Industry Sector Platform of TURKEY” and has been entitled to the word “TARMAKBİR” of the beginning of its title by a former decision of the Turkish Council of Ministers.

According to the up-to-date official statistics, agricultural machinery industry in Turkey now ranks the 6 th amongst Turkey export value. The 22 different sub-machinery branches such as farm tractors, plows & cultivators, farm implements & compressors, construction & mining machinery etc., reaching to 30.5 billion USD in the first eight months of 2014, increasing its export volume by 27.8% compared to the same period of 2013.

As a result of the Turkish agricultural machinery industry’s rapid growth, the market ranked the 11 th in world agricultural economy in 2002, Turkey climbed up to the 7 th place in 2012 and also, has become the largest agricultural economy in Europe. In spite of this capacity of figures, it is obvious that Turkey is a big market for agricultural machinery with its large fertile lands, number of agricultural enterprises, agricultural product range and production capacity. Due to this need of the Turkish agricultural capacity for agricultural machinery; today, almost of the modern agricultural machinery is producible to be manufactured in Turkey, TARMAKBİR, done major work and has been entitled to use the word “Turkish” at the beginning of its title “Mechanical Industry Sector Platform of TURKEY” and has been entitled to the word “TARMAKBİR” of the beginning of its title by a former decision of the Turkish Council of Ministers.

According to the up-to-date official statistics, agricultural machinery industry in Turkey now ranks the 6 th amongst Turkey export value. The 22 different sub-machinery branches such as farm tractors, plows & cultivators, farm implements & compressors, construction & mining machinery etc., reaching to 30.5 billion USD in the first eight months of 2014, increasing its export volume by 27.8% compared to the same period of 2013.

As a result of the Turkish agricultural machinery industry’s rapid growth, the market ranked the 11 th in world agricultural economy in 2002, Turkey climbed up to the 7 th place in 2012 and also, has become the largest agricultural economy in Europe. In spite of this capacity of figures, it is obvious that Turkey is a big market for agricultural machinery with its large fertile lands, number of agricultural enterprises, agricultural product range and production capacity. Due to this need of the Turkish agricultural capacity for agricultural machinery; today, almost of the modern agricultural machinery is producible to be manufactured in Turkey, TARMAKBİR, done major work and has been entitled to use the word “Turkish” at the beginning of its title “Mechanical Industry Sector Platform of TURKEY” and has been entitled to the word “TARMAKBİR” of the beginning of its title by a former decision of the Turkish Council of Ministers.

According to the up-to-date official statistics, agricultural machinery industry in Turkey now ranks the 6 th amongst Turkey export value. The 22 different sub-machinery branches such as farm tractors, plows & cultivators, farm implements & compressors, construction & mining machinery etc., reaching to 30.5 billion USD in the first eight months of 2014, increasing its export volume by 27.8% compared to the same period of 2013.

As a result of the Turkish agricultural machinery industry’s rapid growth, the market ranked the 11 th in world agricultural economy in 2002, Turkey climbed up to the 7 th place in 2012 and also, has become the largest agricultural economy in Europe. In spite of this capacity of figures, it is obvious that Turkey is a big market for agricultural machinery with its large fertile lands, number of agricultural enterprises, agricultural product range and production capacity. Due to this need of the Turkish agricultural capacity for agricultural machinery; today, almost of the modern agricultural machinery is producible to be manufactured in Turkey, TARMAKBİR, done major work and has been entitled to use the word “Turkish” at the beginning of its title “Mechanical Industry Sector Platform of TURKEY” and has been entitled to the word “TARMAKBİR” of the beginning of its title by a former decision of the Turkish Council of Ministers.

According to the up-to-date official statistics, agricultural machinery industry in Turkey now ranks the 6 th amongst Turkey export value. The 22 different sub-machinery branches such as farm tractors, plows & cultivators, farm implements & compressors, construction & mining machinery etc., reaching to 30.5 billion USD in the first eight months of 2014, increasing its export volume by 27.8% compared to the same period of 2013.

As a result of the Turkish agricultural machinery industry’s rapid growth, the market ranked the 11 th in world agricultural economy in 2002, Turkey climbed up to the 7 th place in 2012 and also, has become the largest agricultural economy in Europe. In spite of this capacity of figures, it is obvious that Turkey is a big market for agricultural machinery with its large fertile lands, number of agricultural enterprises, agricultural product range and production capacity. Due to this need of the Turkish agricultural capacity for agricultural machinery; today, almost of the modern agricultural machinery is producible to be manufactured in Turkey, TARMAKBİR, done major work and has been entitled to use the word “Turkish” at the beginning of its title “Mechanical Industry Sector Platform of TURKEY” and has been entitled to the word “TARMAKBİR” of the beginning of its title by a former decision of the Turkish Council of Ministers.