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The Alliance has roots going back to 2008, when Italian Farm Machinery Manufacturers’ Association hosted an AgriEvolution Summit in Rome. Summits were then subsequently hosted by the U.S. Association of Equipment Manufacturers (AME) in Paris in 2011. Recognition of a need for continued information exchange and collaboration on important industry issues between Summit events sparked the transition of AgriEvolution from an event into a Global Alliance in April 2012 by execution of a Memorandum of Understanding. After that, the Federation of Indian Chambers of Commerce and Industry (FICCI) hosted the following Summit in 2013 in New Delhi.

The 2nd World Summit on Agricultural Machinery will be hosted by TARMAKBIR in Istanbul on 21 January 2014, within the context of International Agro Eurasia Fair at Topkapı Beylkdüzü Fair Area. More information on the standard Summit and the registration page can be viewed at the official web site, www.agrevolutionsummit.com.

The mission of the Alliance is to organize summit events where the present and future situation of agriculture and agricultural machinery is discussed globally, to conduct economical studies (national reports, surveys, and statistical data exchanges) regarding the needs and conditions of agricultural machinery industry, and to improve the communication of stakeholders worldwide.

The Alliance launched in the shared belief that, in today’s global agricultural economy, it is crucial that current issues and future challenges be viewed from a global perspective and be addressed on a global basis. Moreover, it is important to communicate the progress of the agricultural machinery industry among important agricultural regions of the world.

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Structure of the Alliance

The Alliance has three subcommittees under the Steering Committee in accordance with its three focus areas of industry issues, information exchange and political activities:

- Economic Committee: Statistics and surveys regarding the global agricultural machinery market
- Industry Issues Committee: Identifies awareness and takes action on global agricultural industry issues
- Summit Planning Committee: Organizes world summits where the worldwide mood and conditions of the agricultural machinery industry discussed

The secretariat of the Alliance is currently managed by TARMAKBIR (The Turkish Association of Agricultural Machinery & Equipment Manufacturers, Turkey).

AgriEvolution

TARMAKBIR is one of the founding members of AGRIEVOLUTION, which is a ‘Global Alliance of Agricultural Machinery Manufacturers Associations’.

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**Who We Are?**

TARMAKBIR, The Turkish Association of Agricultural Machinery & Equipment Manufacturers, is an initiative of Turkish private sector and founded in 1978. Being the representative of the Turkish agricultural machinery industry currently it has around 250 members who are both SMEs and senior manufacturers of tractor and agricultural equipment.

TARMAKBIR is one of the oldest member associations in “Mechanical Industry Sector Platform of TOBB” and has been entitled to use the word “TARMAKBIR” at the beginning of its title by a former decision of the Turkish Council of Ministers.

Being in a continuous interaction with governmental bodies and national & international organizations, TARMAKBIR serves as a common platform for the industry and supports its members through regulations, technical and scientific improvements, commercial issues, international issues and data providing.

**The Membership List of TARMAKBIR:**

National
- Turkish Agricultural Mechanization Committee
- Machinery Technical Committee
- Agricultural Machinery Sub-Commission
- Doctor Technical Sub-Commission
- Tarim Makine ve Makina Sanayii Otoritesi

International
- AGRICULTURE Global Alliance of Agricultural Machinery Manufacturers Associations
- CEMA European Agricultural Federation
- DEİK Foreign Economic Relations Board
- Turkish Machinery and Equipment Manufacturing Assembly
- Turkish Commission
- Tractor Technical Sub-Commission
- Turkish Technical Committee

TARMAKBIR also cooperates with universities in order to improve the R&D capacity of its members. The current active co-operations of TARMAKBIR are as follows:

- Project Coordination Group
- Hacettepe University Technology Transfer Center
- Project Coordination Group
- Agrievolution Global Alliance of Agricultural Machinery Manufacturing Associations (European Agricultural Machinery) and Agrievolution
- CE Conformity Marking (effective in European Economic Area) is necessary for agricultural machinery to be sold in Turkish Market. Registered enterprises means of the tractors, currently not satisfying the European limits, is planned to be compatible with EU at the latest by 2018.

**Competitiveness in Foreign Markets**

A wide variety of machinery for a wide variety of agricultural conditions

There are 35 different agricultural kases in Turkey classified under climate, soil morphology and land qualifications. Having only a few types of agricultural machinery makes Turkish farmers are experienced and capable of satisfying different agricultural needs regarding different agricultural conditions, and it is possible to find in Turkey a variety of an agricultural machine or equipment that is comparable to various series in different agricultural conditions. Moreover, some of the agricultural machines (e.g. center harvesters) are not manufactured in Europe but in Turkey, due to lack of agricultural conditions in Europe to produce some types of agricultural products. These allow agricultural machinery industry in Turkey to be highly competitive in different agricultural conditions in providing different types of agricultural machinery.

**Agricultural Machinery Industry in Turkey**

**General Overview**

The following, in spite of global economical challenges and general dry spells in Turkey, has managed to grow at the 9 of the last 10 years. Turkey’s agricultural GDP in 2002 was 21.7 billion USD, which increased to 57 billion USD in 2014. Ranking the 17th in world agricultural economy in 2002, Turkey climbed up to the 6th place in 2014 and also has become the largest agricultural economy in Europe.

In light of these statistical figures, it is obvious that Turkey is a big market for agricultural machinery with its large number of agricultural enterprises, agricultural product variety and many agricultural conditions.

**Technical Details**

- Competitive with small-scale arable lands
- Designed to be compatible with EU at the latest by 2018
- Growing at 17% yearly average growth
- To be used up to the sizes of farms in Turkey, which makes made-in-Turkey agricultural machinery to be competitive in foreign markets those also have small-scale farms.
- **Additional Information**
  - To be manufactured in Turkey, due to lack of agricultural conditions in Europe to produce some types of agricultural products. These allow agricultural machinery industry in Turkey to be highly competitive in different agricultural conditions in providing different types of agricultural machinery.